

PHU THONGYAN

Creative Technologist / Visual & UX Support

Instagram: @phu.thongyan

PROFILE

Creative practitioner working across graphic design, art, sketching, illustration, photography and digital experiences. Develops visual concepts, clear layouts and artwork for digital and print communication. Connects visual thinking with UX/UI, practical creative tools and web prototypes through an AI-assisted workflow.

CURRENT EMPLOYMENT

GDN Co., Ltd. | Visual and Graphic Designer

Visual concept communication, detailed design execution and collaborative delivery.

EXPERIENCE & PRACTICE

Art, sketching & illustration

Art and illustration practice grounded in Visual Arts. Urban sketching and observational drawing document people, places and atmosphere; concept sketches and digital illustration support creative development.

Graphic design & visual communication

Visual concept development, layout composition, brand application and artwork for digital and print media. Additional project experience includes signage and environmental graphics.

Web, UX/UI & creative tools

Content structure, interface design and AI-assisted prototyping and development. Selected work includes NIST Student Journey pilot, TSPL Digital Archive, HWP1 interactive presentation and ALIS image preparation tools and mockups.

Photography & community

Photographer and Visual Director for Bangkok Sketchers and Urban Sketchers Thailand. Photography and visual storytelling focused on people, places and the sketching community.

TOOLS & WORKFLOWS

Drawing & image: Procreate / Illustrator / Photoshop / Lightroom

Video & motion: DaVinci Resolve / Premiere Pro / After Effects / Media Encoder

UX/UI & web: Information architecture / Prototyping / HTML / CSS / JavaScript

AI-assisted workflow: Codex / Stable Diffusion

Systems: NAS / Terminal / PowerShell / macOS & Windows

EDUCATION

Bunditpatanasilpa Institute

Faculty of Fine Arts, Visual Arts

Wat Nuannoradit School

Secondary education, Intensive English Program

LANGUAGES

Thai / English - B1